

GREATER YAKIMA CHAMBER OF COMMERCE

ACTION REPORT

Quarterly News Magazine

Advertising Rates and Agreement

The Yakima Chamber's **Action Report** Magazine is received by 1,500 business owners, managers and professionals every other quarter. Your Chamber Membership provides access to the most exclusive target market in Central Washington at very affordable rates. The **Action Report** features stories on local and regional business news, workforce development, government advocacy, member profiles and community improvement. We look forward to providing your business with all the advantages of advertising in the **Action Report** Magazine. Please contact us at 509.248.2021 or online at www.yakima.org.



Description/Dimensions		Ad Pricing*/Number of Issues		
ALL FULL Color Ads:		(1-2)	(3-4)	(5-6)
Business Card	3 1/2" x 2"	\$99	\$79*	\$59*
1/4 Page	4 1/4" x 5 1/2"	\$159	\$139*	\$119*
1/2 Page	8 1/2" x 5 1/2"	\$299	\$249*	\$199*
Full Page	8 1/2" x 11"	\$449	\$399*	\$349*
Cover, feature story and 1/4 page ad (Two page feature and pictures - pages 8 & 9)		\$1500		

The rates shown are Chamber Member pricing, others please add 30%/issue

*** In order to qualify for these ad savings your contract must be paid in full**

Inserts:

Full Page	8 1/2" x 11"	\$299	\$249*	\$199*
1,500 copies per circulation, 1 per magazine				

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Agreement For Service

Distribution:

The Greater Yakima Chamber Action Report is mailed bi-monthly to approximately 1400 Yakima area Chamber members. Another 100 complimentary issues are also distributed.

Deadlines:

Advertisements and inserts must be produced and delivered by the customer to the Chamber office no later than noon on the 20th day of the month prior to publication.

Terms:

Pre-approval: Inserts and ads must be preapproved prior to submission for publication. Chamber membership in good standing is required for approval. Inserts that have a bulk mail postage mark will not be accepted.

Rates: All rates are based on net fees paid to the Chamber. Prices are subject to change without notice.

Payment: Payment is due at the time of placing an advertising order. Billing on account is only available by making prior arrangements with the Chamber Accounting Department. Full payment of billed accounts are due within 15 days from receipt of invoice. The publisher reserves the right to cancel any Agreement For Service at any time upon default from nonpayment.

Cancellation: Cancellations and changes in orders must be submitted to the publisher in writing. The publisher accepts no liability for verbal cancellations.

Rejections: All contracts, insertion orders and copies are subject to approval of the publisher. The Managing Editor reserves the right to cancel or reject advertisements at any time. Due to IRS rules, political advertisements will not be accepted.

Media:

Advertisements must be produced and formatted to the Greater Yakima Chamber Action Report ad dimensions. We accept images and graphics in PDF and JPEG at no less than 300 dpi at 100% or greater and must be sent to chamber@yakima.org by the 20th of the month preceding publication date.

Company Information

Company name: _____
Contact Name: _____ Phone Number: _____
Email Address: _____

Purchase Order

Please check which ad you would like to purchase.

Color:	(1-2)	(3-4)	(5-6)	Inserts:	(1-2)	(3-4)	(5-6)
<input type="checkbox"/> Business card	\$99	\$79*	\$59*	<input type="checkbox"/> Full Page	\$299	\$249*	\$199*
<input type="checkbox"/> 1/4 Page	\$159	\$139*	\$119*				
<input type="checkbox"/> 1/2 Page	\$299	\$249*	\$199*				
<input type="checkbox"/> Full page	\$449	\$399*	\$349*				

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Number of issues:

1 issue 2 issues 3 issues 4 issues 5 issues 6 issues

Starting issue: _____ Ending issue: _____ Total cost: _____

Please include the requested advertisement/insert in the Greater Yakima Chamber **Action Report** Magazine.

Signature: _____ Position: _____

Chamber Representative: _____ Today's Date: _____